



The Talon Group

ESCROW AND TITLE SERVICES



A GOOD FIRST IMPRESSION

Can help you sell your home

A positive first impression is of the utmost importance when showing your home to a prospective buyer. That first impression begins to form before the buyer walks in the door. Following are some tips that will give you the competitive edge needed to sell your home—at the price you want!

Exterior

- Lawn should be well cut and neatly trimmed; take special care around walkways and drive.
- Garden is weeded and any debris has been disposed of.
- Toys and lawn equipment are stored.
- Fences and gates are repaired and repainted as necessary.

Interior

- Make sure walls are clean, free of smudges, fingerprints, dents etc.
- Woodwork and wallpaper are inspected for problem areas.
- Wallpaper is cleaned and woodwork waxed.
- Curtains and drapes are freshly laundered
- Rugs & carpets are shampooed, linoleum floors have been waxed.
- Closets, shelves, and drawers are organized to display spaciousness.
- Clothing is hung neatly, shoes and other objects are arranged.
- Bathrooms are sparkling clean, tub and shower caulking is repaired.
- Bedrooms are neat.
- The kitchen is clean and tidy. (*don't forget the oven!*)
- Mirrors, picture frames and glass-covered pictures are clean.
- Strategically placing mirrors can create an impression of added space.
- Lamps shades are in good condition and clean.
- Good lighting will make your home seem more cheery and spacious.
- Any plants inside are healthy and have been watered.
- Fresh flowers add a nice, personal touch!

Although you probably won't want to be there as your house is being shown, please make sure your agent knows how to get in touch with you in case any questions come up.

